

A New Era for Payor/Provider Relations

Combating Distrust in an Industry Myopically
Focused on Price

Authors

ReviveHealth is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. We serve health systems and provider organizations across the country, and have worked on a local and regional basis for clients in 48 states. We are uniquely positioned at the leading edge of healthcare brand innovation, thanks to our decades of experience working with healthcare companies across the industry. This enables us to design effective programs that engage audiences, accelerate buying cycles, and influence decision-making. With a strategy-first approach and distinctive expertise, we pull the appropriate brand, marketing, and PR levers to create momentum and drive clients' business goals.

As a full-service agency, ReviveHealth offers all capabilities necessary to support our clients' marketing communication needs – strategy, creative, and execution. Inside the agency is the industry's only dedicated strategic communication consultancy focused on payor/provider relations and issues management. Headquartered in Nashville, ReviveHealth's team of 90 professionals also work from offices in Boston, Minneapolis, and Santa Barbara.

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